ADMISSION

ENTRY REQUIREMENTS
• A 4-year Bachelor degree or Validated Master 1
• Proficiency in English (Official TOEFL score of 550 at least, or TOEIC of 750, or IELTS 6.0)

SCHOLARSHIPS
Early bird scholarships:
• Reduction of the fees for students who pay the full fees before starting the programme.

Scholarships provided by ESC Clermont Foundation:
• Scholarships based on three criteria: Financial situation, academic performance and behavior of the students.

Scholarships to go abroad:
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APPLICATION PROCEDURE
• All applications are to be submitted on line on http://www.esc-clermont.fr/en/apply-online/
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TUITION FEES

11,500 EUROS FOR THE MSc. PROGRAMME

FEES ALSO INCLUDE:
• Access to online learning resources
• Access to JobLab
• Subscription to the student union
• Access to ESC Alumni during 2 years

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CO DEGREE
ALTERNANCE POSSIBLE
TRANSFORMING MOBILITY EMMPOWERING CHANGE

Business Models & Vehicles for the Future

OBJECTIVES
The automotive industry, and the mobility sector at large, is undergoing a threefold disruption due to digitalisation, environmental constraints and technological developments. ESC Clermont Business School has specifically designed this MSc programme to help participants answer fundamental questions: Which vehicles? Which mobility services? Which strategies? Which business models?

This MSc programme will enable participants to successfully manage the transition towards sustainable mobility. Graduates will improve their employability and can reach higher-ranking positions within their existing jobs or seek new career opportunities within many private companies and public organisations pertaining to the Automotive Industry or mobility sector.

PROGRAMME STRENGTHS
Participants will benefit from:
- a global understanding of environmental, technological and socio-economic issues
- a cross-disciplinary training with the involvement of major stakeholders in the mobility sector
- a strong focus on the challenges and stakes at both a local and international level
- a balance between theory, learning by doing and professional testimonials
- a programme based on innovative experiments carried out within companies and academic research
- a programme co-constructed with companies specialised in the automotive industry, sharing platforms, energy specialists, fleet management, consulting firms, public service providers...
- a cutting-edge, original, innovative training, with a forward-looking dimension, meeting the expectations of the automotive and mobility sector

TARGETED SKILLS
- Understand and deal with the new global mobility eco-system
- Devise and implement the right strategies and multiple economic models
- Master product/service design and development
- Gain fundamental knowledge of the transport sector
- Encourage innovation management
- Lead projects & change management
- Perform mobility consulting missions
- Acquire a dual technical/business culture and versatility

This MSc programme will open the door to a broad range of job opportunities and varied career paths offering the possibility to work in multi-cultural and international teams:
- Product/Service Manager
- Sustainable Mobility Manager
- Project Manager
- Fleet Manager
- Mobility Experiences & Innovation Manager
- Energy Mobility Business Developer
- Sustainable Mobility Programmes Coordinator
- Transformation Facilitator
- Sustainable Mobility Consultant

PROGRAMME CONTENT

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mobility Business Models &amp; Vehicles for the Future</strong></td>
<td><strong>Project Management &amp; Transformation Facilitation</strong></td>
<td><strong>Professional Mission &amp; Thesis</strong></td>
</tr>
<tr>
<td>Stakes and Challenges</td>
<td>Intelligent Mobility - Transport, Infrastructures</td>
<td>Master's Thesis</td>
</tr>
<tr>
<td>Urban Mobility</td>
<td>Corporate Social Responsibility and Mobility</td>
<td>Oral Defense</td>
</tr>
<tr>
<td>Which Vehicles: Strategy &amp; Forecasts</td>
<td>Peri-Urban Mobility and Low-Density Areas</td>
<td>Company Assessment</td>
</tr>
<tr>
<td>Mobility As a Service (MAAS)</td>
<td>Transformation Facilitation</td>
<td></td>
</tr>
<tr>
<td>Managing Innovation and business model</td>
<td>Sustainable Mobility Project</td>
<td></td>
</tr>
<tr>
<td>Key Role of Energy Players</td>
<td>Management &amp; Communication Skills</td>
<td></td>
</tr>
<tr>
<td>Transversal Project</td>
<td>Strategic Management</td>
<td></td>
</tr>
<tr>
<td>Management &amp; Communication Skills</td>
<td>French Language Classes</td>
<td></td>
</tr>
<tr>
<td>Introduction to Business</td>
<td>Thesis Methodology</td>
<td></td>
</tr>
<tr>
<td>Mastering Data in Excel (e-learning)</td>
<td>Thesis Methodology (or certification Voltaire)</td>
<td></td>
</tr>
<tr>
<td>French Language Classes</td>
<td>Career Development &amp; Counseling</td>
<td></td>
</tr>
<tr>
<td>(for certification Voltaire)</td>
<td>Job Marketing</td>
<td></td>
</tr>
<tr>
<td>Thesis Methodology I</td>
<td>Individual Counseling</td>
<td></td>
</tr>
<tr>
<td>Career Development &amp; Counseling</td>
<td>Meeting with Practitioners</td>
<td></td>
</tr>
<tr>
<td>Job Marketing</td>
<td>Job Marketing</td>
<td></td>
</tr>
<tr>
<td>Individual Counseling</td>
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<td></td>
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</tbody>
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CAREER OPPORTUNITIES
This MSc programme has been specifically designed with the collaboration of internationally renowned companies and their experts:

- Product/Service Manager
- Sustainable Mobility Manager
- Project Manager
- Fleet Manager
- Mobility Experiences & Innovation Manager
- Energy Mobility Business Developer
- Sustainable Mobility Programmes Coordinator
- Transformation Facilitator
- Sustainable Mobility Consultant

This programme is supported by the CARA network, a European Cluster for Mobility solutions.
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